

K-Love is an asset to have in today's society. Morals and values have continued to erode. K-Love provides positive information through messages and songs. It is a necessity to improve the family values in our home and in our community and schools. The station is listener supported so there is no sponsorship from outside sources which provide negative and immoral advertising. Our television and radio stations are full of immoral commercialization and conversation. Our children are observing and learning inappropriate material, which in turn is being passed on through their peers.

I have changed my thought and radio preference because of my desire to be a better person and positive role model for all adults and children. More and more people are changing their music choices because of K-Love and their efforts. K-Love is talked about in our churches, in our communities, and yes even in our schools. It comes up in general conversation when talking about society and raising children in a moral environment. I believe K-Love is one bright spot in our technological society. The messages from the employees and speakers help many people change their lives and their outlook on life. I have suggested the radio station to my friends and students and student athletes I work with on a consistent basis. Individual struggles can be devastating, but with encouraging avenues such as K-Love and positive influences we can decrease our issues. It has truly changed peoples' lives. I also believe my monthly pledge is working to improve our society one hour at a time.

The proposed changes would be detrimental to K-Love's intended message. Unfortunately, there are many people who believe religion has no place in society. I ask you to reflect on your own individual life and consider how we may have matured with members of our society such as the aforementioned. Just consider the differences in advertisements and television and radio programming we have witnessed throughout our lives. It is damaging society on a daily basis. I witness children's comments and actions. Much of this talk has been learned by young children and adults through television and radio programming. Community advisory boards would be a terrible thing to place on Christian radio stations. Again, consider how much negative and immoral information is allowed on radio and television now as compared to our childhood. Society's values and morals have decreased with the lack of censorship we now experience. There are people with their own individual agendas just waiting for opportunities such as an advisory board to accomplish their own desires. We have all experienced people in these capacities spreading their negative ideas like a cancer. We must take a stand and not allow this to occur.

Requiring additional staffing will be an overwhelming burden to Christian radio stations. Most of the funding is pledged by supporters and listeners who believe in the mission of the stations. This would be the end of many smaller market stations. No matter how small a market it may cover it is making a difference in many lives. Just consider the translator stations being lost. The word of God is not required. People make their own choices to listen to Christian stations. I believe you must consider the needs of so many people around the world being answered by K-Love. Thank you for your time and attention. Please consider the needs of our society.